



**FOR IMMEDIATE RELEASE**

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**HUMAN INTEREST MAGAZINE SHOW, “*STORIES DE LA FRONTERA*”,  
EXAMINES REALITY OF LIFE AND CULTURE ON THE U.S. MEXICO BORDER.**

San Diego, CA – Press Pass International is breaking language and cultural barriers with a new, cutting-edge, English language 30-minute series, “***Stories de la Frontera.***”

“***Stories de la Frontera***” is a half hour program hosted and produced by award-winning journalist, Laura Castañeda. (formerly of Channel 4, KGTV) The show features the work of a team of talented journalists and photographers including: Jody Hammond (NBC News, formerly of KFMB-TV) Carmen Escobosa (Correspondent, Univision Los Angeles) and Sandra Torres (formerly of WB).

The first episode unveils an exclusive look at the Pulitzer Prize photos which capture the life of a young Honduran boy destined to find his mother in the United States. Only “***Stories de la Frontera***” takes you to the scene of “Hells Alley”, a tough neighborhood south of the border where young children are exposed to life, most children only see in movies. We also show you how two businessmen are cashing-in on the Mexican coffee craze.

Come along on a day long, scenic horseback-ride where adventure awaits. “***Stories de la Frontera***” also exposes the secret behind the success of VIVA 102.9’s Mario Alberto, one of San Diego’s zaniest, most- popular morning radio personalities.

“There are hundreds of untold stories in this thriving border region,” says Castañeda. “We intend to unearth them and share the rich folklore and culture that comes with living at this cultural crossroads. ”

Each 30-minute episode showcases original art, documentary film, and music. See works by Nuvia Cristol Guerra, Berenice Badillo, Andrew Gottich, Roberto Rios. Documentary filmmaker Laura Irene Arvisu’s award- winning piece, “Cruces/Crosses” will be highlighted, and music by local Artist (Israel Maldonado). “***Stories de la Frontera***” debuts on KPBS-TV, Thursday, December 2, 2004 at 10:00 p.m. Pacific Time. Don’t miss it!

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