

Sponsorship Levels for *Stories de la Frontera*

Platinum – \$100,000 – 3 shows

- 30 second pre-produced spot including video and audio recognition either before or after each on-air presentation of *Stories de la Frontera* (15 sec. 2 times)
- Logo and acknowledgement on *Stories de la Frontera* web site with link to your company web site
- Logo on *Stories de la Frontera* press release
- Recognition at Media Kick Off Party press conference
- Logo on all printed promotional pieces (flyers, postcards, ads)

Diamond – \$75,000 – 2 shows

- 20 second pre-produced spot including video and audio recognition either before or after each on-air presentation of *Stories de la Frontera*
- Logo and acknowledgement on *Stories de la Frontera* web site with link to your company web site
- Logo on *Stories de la Frontera* press release
- Recognition at Media Kick Off Party press conference
- Logo on all printed promotional pieces (flyers, postcards, ads)

Gold – \$33,000 – 1 show

- 10 second pre-produced spot including video and audio recognition before or after each on-air presentation of *Stories de la Frontera*
- Logo and acknowledgement on *Stories de la Frontera* web site with link to your company web site
- Logo on *Stories de la Frontera* press release
- Recognition at Media Kick Off Party press conference
- Logo on all printed promotional pieces (flyers, postcards, ads)

Silver – \$11,000

- 10 second pre-produced spot including video and audio recognition before or after each on-air presentation of *Stories de la Frontera*.
- Logo and acknowledgement on *Stories de la Frontera* web site

Bronze – \$3,000

- 5 second pre-produced spot graphic logo recognition before or after on-air presentation of *Stories de la Frontera*.
- Logo and acknowledgement on *Stories de la Frontera* web site

Copper – 1,000

- Pre-produced graphic logo (video only) recognition before or after on-air presentation of *Stories de la Frontera*.
- Logo and acknowledgement on *Stories de la Frontera* web site

Receive additional promotion and publicity depending on your level of commitment.